Friends of Pittsford Hockey

October 27, 2026

To: Pittsford Panthers Varsity and JV Players and Parents

From: Friends of Pittsford Hockey Booster Club

The Friends of Pittsford Hockey (FOPH) Booster Club assists and supports team functions. One of the important ways we support the team is through fundraising. The funds we raise supplement the school budget and cover additional ice time, tournaments, teambuilding events, equipment, and clothing for both the Varsity and JV teams.

Our primary means of fundraising is through the annual team program book, which is comprised of business and family sponsored ads, as well as player/team photos, rosters, and playing schedules. This fundraising avenue gives each family a means of contributing towards the team budget through the successful solicitation of business sponsors.

We are requesting that each Varsity team player provide a minimum of $600 funding to the team, and each JV team player provides a minimum of $450. However, in an effort to offset expenses to families who have multiple children in the Pittsford Hockey Program:
-10% discount on program requirements for 2nd child a family has in the program
-15% discount on program requirements for 3rd child a family has in the program

Once you solicit a business ad and payment is received, you will be credited for the amount of the ad and continue to receive ad credit for as long as you are on the team and/or as long as the business continues to provide ad sponsorship. Please do not solicit ads from businesses that are already sponsoring current families. Buyouts are also an option, in part or full, if you choose not to solicit ad sponsors. You might also consider placing a message to your player from your family in the program book. Pricing is the same as for a business ad.

Make sure the business has your name on the ad placement form as solicitor. Additional informational letters and ad sponsor forms with pricing information can be downloaded from the documents section on the team website. **The deadline for all ads to be submitted is Friday December 4th, 2026** including family ads/messages to players. Our goal is to have the program out in January. It will be distributed at both Varsity and JV home games.

** Return form, ad copy and check payable to **"Friends of Pittsford Hockey**" to:

Nok Finke, 6055 Loomis Road, Farmington, NY 14425
pittsfordhockeyprogram@gmail.com

Thank you for helping to support our Panthers!

Sincerely,
The Friends of Pittsford Hockey

Friends of Pittsford Hockey

AD PLACEMENT ORDER FORM – DUE BY DECEMBER 4TH, 2026

NOTICE: This is a solicitation by volunteers, including Pittsford Mendon and Pittsford Sutherland High School hockey players and their families. No professional fundraiser is involved, and all proceeds are exclusively for the benefit of the hockey team. **Our tax-exempt number is EX215377**. Exempt certificate and W-9 can be provided upon request.

Advertiser:

1. Name: _____

2. Address: _____

3. Phone: _____

4. Contact: _____

Donation:

_____	Inside Cover Color (2 – SOLD OUT)	@	$500
_____	Full Page Color (8"x10")	@	$350
_____	Half Page Color (8"x5")	@	$200
_____	Quarter Page Color (4"x5") **(must be vertical)**	@	$150
_____	Eighth Page Color (Bus. Card)	@	$100
_____	FOPH Sponsor List	@	$75

Ad Copy:

Ads should be emailed to pittsfordhockeyprogram@gmail.com (jpg preferred). Ads do not need to be exact size. **Please indicate whether designer can modify the ad to meet space/size/graphic requirements by initialing here: _____**

If you would like us to use the same ad as a past year, please indicate here: _____

Other Instructions (attach additional sheets as necessary):

_____

_____

** Return form, ad copy and check payable to "**Friends of Pittsford Hockey**" to:

Nok Finke, 6055 Loomis Road, Farmington, NY 14425
pittsfordhockeyprogram@gmail.com

Ad solicited by: Friends of Pittsford Hockey/ Player: _____

Thank you so much for your support!