



Friends of Pittsford Hockey
217 Royal View
Pittsford, NY 14534
(585) 455-9057
pinktherink20@gmail.com

Winter 2026

Dear Friend,

Please consider supporting the Breast Cancer Coalition of Rochester as the Pittsford JV and Varsity Hockey Teams host the 16th Annual Pink the Rink. This year's sponsorship levels include Honor Sign Sponsors, Corporate T-shirt Sponsors, and Signature Corporate Sponsors. As an Honor Sign Sponsor, you may choose to display your company logo or a personal tribute to someone you know who has battled cancer. Your sign will be displayed at the event, and you will also receive recognition in our program. As a Corporate T-shirt Sponsor, in addition to the Honor Sponsorship benefits, your logo will be displayed on the back of the event T-shirts. As a Signature Sponsor, your company will receive recognition on a large banner at the event, on signs displayed around the rink, in our program, on event T-shirts with a larger logo format, and through in-game announcements. Signature Sponsors will also receive ten complimentary admission tickets.

It is sure to be an exciting night as we take on the Fairport Red Raiders! The games will be held at Tim Horton's IcePlex on January 31, 2026, beginning at 5:30 p.m.

Pink the Rink has been a Pittsford School District tradition since 2010 and has raised \$121,000 for the Breast Cancer Coalition of Rochester. This annual event began when Friends of Pittsford Hockey Board Member, Celeste Frohm, proposed the idea for Pink the Rink after watching her son play in a similar event at the State University of New York at Fredonia. Ms. Frohm believed it would be an effective way to bring the community together for a worthy cause.

Pittsford Hockey continues to raise awareness and funds for the Breast Cancer Coalition of Rochester through corporate sponsors, family sponsorships, ticket & t-shirt sales. Your \$100, \$500 or \$1,000 donation goes directly to the Breast Cancer Coalition of Rochester in their support of those touched by breast or gynecologic cancer.

To donate, please send payments made payable to Friends of Pittsford Hockey to 217 Royal View, Pittsford, NY, 14534. If you are considering corporate sponsorship, please forward your company logo and intended donation amount to rreagan3@rochester.rr.com no later than January 16th, 2026 to insure your logo is represented on all Pink the Rink advertising sites.

If you have any questions, please contact the fundraising committee at pinktherink20@gmail.com. Thank you so much for your support!

Best Regards,

Renée Reagan
Pink the Rink Chair
Friends of Pittsford Hockey